



केन्द्रीय विद्यालय संगठन

KENDRIYA VIDYALAYA SANGATHAN

शिक्षा मंत्रालय भारत सरकार के अधीन स्वायत्त संस्थान

An Autonomous Body Under Ministry of Education, Govt. of India

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F.11029/KVS(HQ)/2021/KVS(HQ)/Acad/Misc

Date:- 18.07.2022

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Offices/ZIETs.

Subject:- Har Ghar Tiranga programme as a part of Azadi Ka Amrit Mahotsav- reg

Madam/Sir,

With reference to letter received from Section Officer (UT-2), DoSEL, Ministry of Education, vide mail dated 13.07.2022, regarding the subject cited above, it is to inform that, Ministry of Culture has launched "Har Ghar Tiranga" campaign to honour our National Flag. It envisages to inspire Indians everywhere to hoist the National Flag at their Home.

The vision of Har Ghar Tiranga is to unify the Nation and remember the freedom struggle of the country by instilling patriotism. The people of the nation shall be inspired to hoist the National Flag at their homes during the **Independence week from 11th-17th August 2022** with pride to signify their participation in the Har Ghar Tiranga campaign.

In this regard, it is requested to promote the Har Ghar Tiranga campaign by popularizing the creatives on social media handles and website. Creating awareness about the campaign may be encouraged in morning assembly, and contests may be organized. School Notice boards should have Har Ghar Tiranga campaign creatives to educate students about the Har Ghar Tiranga and vision to hoist National Flag at their homes. Detailed information regarding the Har Ghar Tiranga campaign is available on AKAM Website <https://amritmahotsav.nic.in/har-ghar-tiranga.htm>

The creatives for Har Ghar Tiranga may be downloaded from the link given below.

<https://docs.google.com/presentation/d/1tZLm7YfT2TUmPW69-PYYgI6hQWTurwp87FjID5XC6rQ/edit#slide=id.p>

Hence, it is requested to disseminate this information to all the Kendriya Vidyalayas under the Region to encourage the students during morning assembly to promote the Har Ghar Tiranga to hoist National Flag at their homes.

Yours faithfully,


(M Vellaichamy)

Assistant Commissioner (Acad)

Copy to

1. PS to Commissioner, KVS(HQ), New Delhi for information please.
2. Deputy Commissioner, Acad/EDP, KVS(HQ), New Delhi, with request to upload these creatives on KVS HQ Website.